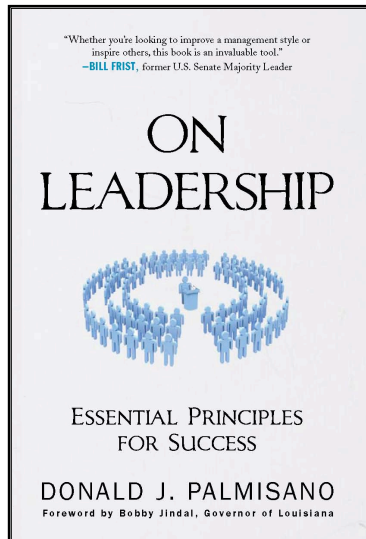


# ON LEADERSHIP

## ESSENTIAL PRINCIPLES FOR SUCCESS

by Donald J. Palmisano

Foreword by Bobby Jindal, Governor of Louisiana



**“This book is an  
invaluable tool.”**

**—Bill Frist, former U.S.  
Senate Majority Leader**

Every day, leaders around the world make decisions that affect millions of people. The results of these decisions are mixed. Sometimes—like when Nelson Mandela led the fight against apartheid—our leaders inspire positive change on a grand scale. But at other times—like when various leaders failed to respond adequately to Hurricane Katrina—poor leadership yields disastrous outcomes. Anyone can claim to be a leader in times of calm, but crisis situations sift the true visionaries from the false ones. Recent events in global affairs make it increasingly apparent that nations must cultivate and encourage true leaders and eschew false ones if they hope to survive.

Fortunately, effective leadership is a skill that can be taught, especially through the study of exemplary figures of the past and present. In each chapter of *On Leadership*, Dr. Donald J. Palmisano gives a guided analysis of real-life situations from which readers will learn detailed, practical methods and strategies for becoming leaders. This book provides crucial advice for people who aspire to become effective leaders in any position and serves as a guide for choosing true leaders on Election Day.

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